



3rd Annual Billy Kimmel Memorial Golf Tournament

presented by: The Hollinger Group and J&K Salvage

May 23rd, 2010

Silver Spring Golf Course



Sponsorship Opportunities

Sponsorship is a very important part of charity events, and what other group of people understands that more than sprint car fans? This tournament features several different types of sponsorship and advertising opportunities. Billy Kimmel was a spirited driver with great aspirations. With your help, we can turn this into an event that would make Billy proud. So not only can you come out for a day of golf, but also, you can gain exposure for your company, all while supporting a great cause.

- Title Sponsors** – There is currently an opening for a co-title sponsor, for this event, the cost is \$1500. Title sponsors receive all of the perks listed below, as well as your company name printed on the tournament banners, the cover of the program, and all invitations/entry forms.
- Gold Sponsors** – Gold sponsors will receive a company sign on the tee box and at the green, of their designated hole. Your company will also receive a complimentary, four-person entry into the event. Lastly, each gold sponsor will received recognition on the NSCBBA and Beerhill Gang websites, as well as the tournament program (half page ad).
- Silver Sponsors** – Silver sponsors will receive a sign at the tee box, at their designated hole. Each silver sponsor will receive recognition on the NSCBBA and Beerhill Gang websites, as well as the tournament program (1/8 page ad).
- Bronze Sponsors** – Bronze sponsors will receive a sign at the tee box, of their designated hole.
- Private Sponsors** – Anyone who would like to make a private donation may do so, there is no required amount. Please advise if you would like to remain anonymous.
- Program Sponsors** – We will be selling program space after January 1st, 2010, at a price that is yet to be determined.

Please sign me up for the following sponsorship opportunities:

_____	Gold Sponsor	\$500
_____	Silver Sponsor	\$250
_____	Bronze Sponsor	\$125
_____	Anonymous	\$_____
_____	Prize Donor	Item(s)_____

Name for course sign _____ Contact Name _____

Address _____

Day Phone _____ - _____ - _____ Alternate Phone _____ - _____ - _____

Email _____ Include Company Logo for Sign

*For additional information email tournament@nscbba.org or contact Silver Spring Golf Club, at 717-766-0462.

*Checks are to be made payable and mailed to "Silver Spring Golf Club." Please include "Billy Kimmel" in the memo line, 136 Sample Bridge Road, Mechanicsburg, PA 17050.